



COVENTRYFEST 2018 EARLY SPONSORSHIP REQUEST
Knights of Columbus Assembly 138, P.O. Box 243, Coventry, CT 06238

March 4, 2018

Name
Company or Organization
Address

Dear Name:

We are beginning now to ask if you would make an early commitment to celebrating the 242nd anniversary of the birth of our nation. Will you be a major donor to sponsor CoventryFest 2018?

Your generous donation for 2018 will make it possible for us to provide a successful CoventryFest. Your donation in 2017 made our Program and spectacular Fireworks possible, and it was enjoyed by all those who attended last year. We thank you again for your generosity in support of CoventryFest 2018.

As an Early Sponsor, you will benefit from our CoventryFest web site and CoventryFest Poster where we will display your company name and logo. To do this, we need your early commitment by April 20th.

In addition to Band sponsorship continuing to be available this year, there are other special sponsorship opportunities this year; Games; Playscapes; Food Court; and Vendor Host. Our theme this year is "Family & Community Together".

CoventryFest is scheduled for Saturday June 30th with Sunday July 1st as the rain date. It is an expensive event to run and it is not financed by taxes, public funds or grants. Every penny to operate the event is donated by people, businesses, and organizations of our community. It is our premier annual community celebration.

CoventryFest is led by the Knights of Columbus, and further planned, organized and staffed by Boy Scout Troop 65. The Town of Coventry provides us with Patriots Park, police and fire services, and the use of the parking lots of the public schools from which private buses shuttle residents and guests to and from the Park. The attractions include vendors, crafts, food, games, prizes, giant inflatable playscapes and musical entertainment throughout the day.

If you have any questions, call us; Al Landry at (860) 377-7754, Andrew Bushnell at (860) 614-7935, and Mark Cycenas at (860) 508-6294. Thank you for your consideration towards early commitment. We hope you will be part of CoventryFest 2018.

Sincerely, CoventryFest Committee

Enclosure: Early Sponsorship and Recognition Form



COVENTRYFEST 2018
EARLY SPONSORSHIP and RECOGNITION FORM
Knights of Columbus Assembly 138, P.O. Box 243, Coventry, CT 06238

We need your help! Your Early Sponsorship is needed. We hope you will be a part of CoventryFest 2018. This year, all sponsors who choose Early Sponsorship will be given recognition in the early CoventryFest Poster. Also, all the top sponsors will have their names proudly displayed by the Band Shell and regular announcements will be made throughout the day with the names of all businesses that donated. Because of printing timeline for the Poster, we need your commitment by April 20th, 2018.

With the attendance we have, this is a fantastic way to help your community and to get great advertising for your business. Thank you for your consideration towards this early donation, and thank you for helping keep this community tradition alive!

If you have any questions, please call Al Landry at (860) 377-7754, Andrew Bushnell at (860) 614-7935, and Mark Cyncenas at (860) 508-6294. Please fill out the following section and mail it with your generous donation. Checks should be made payable to: CoventryFest Fund, c/o Knights of Columbus, P.O. Box 243, Coventry, CT 06238.

Company Name: _____
Contact _____ Phone: _____
Address: _____
City: _____ State: _____ Zip: _____

DONOR LEVELS

RECOGNITION REWARDS for EARLY COMMITMENT

Headliner Sponsor: \$2500	Headliner Banner on Band Shell! Reserved Seating, & name recognition by Master of Ceremonies!
Platinum Sponsor: \$1000	Reserved Seating, Band Shell Banner, name recognition by M.C.!
Gold Sponsor: \$500	Banner, and name recognition by M.C.!
Band Sponsor: \$500	Banner, and name recognition by M.C.!
Silver Sponsor: \$250	Banner, and name recognition by M.C.!
Bronze Sponsor: \$100	Name recognition during Program!
Patriot Sponsor: \$10 to \$75	Name recognition during Program.

Other Special Sponsorship Opportunities available at \$500: Games; Playscapes; Food Court; Vendor Host.
(Please circle one, as an indication of your interest)